

Corporate DNA: Using Organizational Memory To Improve Poor Decision-making By Arnold Kransdorff

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organizational memory information system - Hamel (1994) and corporate memory by Annie (1999). Rose et al. (1998) the problems involved in the use of organizational memory. Then, we explored

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organizational memory challenges faced by - organizational memory models and systems that are best suited to different tems are then addressed and illustrated using case Kransdorff (1998) coined the term corporate . for sharing knowledge and to inform decision- making. This study will look at OM contained in Organizational Memory to Improve Poor Deci-.

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linking unlearning with innovation through - This means that individuals within an organization learn by using both the organizational memory and the Megill, K.A. (1997) The corporate memory. Information

weinberger, te eni, frank ontologies of - (Isaac Council, Lee Giles, Pradeep Teregowda): This paper proposes an ontology of Organizational Memory (OM) Methods and tools for corporate knowledge

managing knowledge in organizational memory using - "Managing Knowledge in Organizational Memory Using Topic Maps." Ubiquitous Developments in Knowledge Management: A Study of Corporate Users (pages 52-67)

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building organizational memories using - We begin by discussing some ideas related to the structuring of an organizational memory (OM) using flight safety (1996). Corporate Memory as Distributed Case

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arnold kransdorff | linkedin - View Arnold Kransdorff's (United Kingdom) professional profile on LinkedIn. The other is decision-making. Pencorp are specialists in advising how to capture organisational memory (OM) and then using it to help organisations "Corporate DNA, Using Organizational memory to improve poor decision-making"(Link).

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